



The Ferry Building Gallery presents *IDEA Interprets: Growth*
Capilano University's IDEA School of Design annual poster show
April 23–May 12, 2019

i! IDEA INTERPRETS GROWTH

Opening Reception: Tuesday, April 23, 6–8 p.m.

The Ferry Building Gallery is pleased to present the annual poster show with students from Capilano University's IDEA School of Design.

IDEA Interprets: Growth explores a single theme through typography and illustration. Join the second-year design students as they are challenged to depict a familiar yet ambiguous word—growth.

The IDEA School of Design has a four-year bachelor of design in visual communications, with concentrations in branding, illustration and interactive design. Students in this program study current visual communication practices and learn how to identify and solve communication problems with original and creative design thinking.

Upon graduation, the students will have proficiency with the tools and technologies that support visual communication practice and the ability to apply these concepts across a range of media platforms. They learn how to recognize physical, cognitive, economic, cultural and societal human factors that shape visual communication decisions, and understand how to work collaboratively with other disciplines in business, industry and the broader community.

Admission to the gallery is free.

Location: 1414 Argyle Avenue, West Vancouver

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